

VFX Studios

White Paper: Mastering Color Fidelity - A Comprehensive Guide to Color Calibration for Virtual Production LED Volumes

1. Abstract / Executive Summary

Accurate color reproduction is paramount in virtual production (VP) and in-camera visual effects (ICVFX) to achieve seamless integration of live-action elements with virtual environments, ensure faithful representation of digital assets, and maintain creative intent. However, LED volumes present unique color calibration challenges due to their spectral characteristics, manufacturing variations, and the critical need for camera-specific calibration. This white paper provides a comprehensive overview of the principles, processes, challenges, and best practices for color calibrating LED volumes in VP/ICVFX settings. It covers fundamental color science, LED display technology, the calibration workflow, LED processor configuration, camera integration, workflow integration, plate playback, real-time engine configuration (Unreal Engine), advanced topics, and future trends. The primary takeaway is that meticulous and ongoing color calibration, using appropriate tools and techniques, is essential for maximizing the creative potential and efficiency of VP/ICVFX, enabling high-quality, predictable, and repeatable results. This paper is intended for cinematographers, VFX supervisors, engineers, technicians, producers, and anyone involved in the technical and creative aspects of virtual production.

Table of Contents

1. Abstract / Executive Summary
2. Introduction: The Rise of VP/ICVFX and the Critical Role of Color
3. Understanding the Display Technology: LED Walls for Virtual Production
 - 3.1 LED Basics
 - 3.2 Key Characteristics Relevant to Color
 - 3.3 Specific Challenges of LEDs for Color Fidelity
4. Fundamentals of Color Science for Image Capture
 - 4.1 Human Perception Basics
 - 4.2 Color Models and Spaces
 - 4.3 White Point
 - 4.4 Electro-Optical Transfer Function (EOTF)
 - 4.5 Color Difference Metrics: Delta E (ΔE)
 - 4.6 Importance of Spectral Data

5. The Color Calibration Process: Goals and Methodology
 - 5.1 Calibration Goals
 - 5.2 Essential Tools
 - 5.3 Calibration Steps
6. LED Processor Configuration for SDR and HDR Workflows
 - 6.1 Loading Calibration Data
 - 6.2 Setting Target Parameters (Color Space, EOTF, Luminance)
 - 6.3 Color Primary Settings: Native vs. Target Gamut
 - 6.4 SDR Workflow Settings Example
 - 6.5 HDR (PQ) Workflow Settings Example
 - 6.6 Other Critical Processor Settings
7. Camera Integration: Closing the Loop
 - 7.1 Why Calibrate "To the Camera"?
 - 7.2 Methods for Camera-Led Calibration
 - 7.3 Challenges
 - 7.4 Color Management Pipeline Integration
8. Workflow Integration and Best Practices
 - 8.1 When to Calibrate
 - 8.2 Environmental Considerations
 - 8.3 Documentation
 - 8.4 Team Communication
 - 8.5 On-Set Verification Procedure
 - 8.6 Maintaining Calibration
 - 8.7 Using Middle Gray and Test Patterns for Brightness and Verification
9. Playback Workflow for Pre-Rendered Plates
 - 9.1 Introduction to Plate Playback
 - 9.2 Plate Acquisition and Creation
 - 9.3 Plate Preparation for Playback (Color Transformation)
 - 9.4 Delivery Format for Playback
 - 9.5 LED Wall Setup for Playback
 - 9.6 Verification on Set
10. Real-Time Engine Configuration (Unreal Engine OCIO Setup)
 - 10.1 The Role of OCIO in Unreal Engine for VP
 - 10.2 Enabling OCIO in Unreal Engine (5.4+)
 - 10.3 Core OCIO Configuration Settings in UE
 - 10.4 Configuring UE Output for LED Volumes (nDisplay)
 - 10.5 Ensuring Consistency
11. Advanced Topics and Future Directions
 - 11.1 Spectral Calibration
 - 11.2 Addressing Off-Axis Color Shift

- 11.3 High Dynamic Range (HDR) Calibration
- 11.4 Standardization Efforts
- 11.5 Emerging Technologies

12. Conclusion

13. Glossary of Terms

14. References

15. Appendices (Optional)

- Appendix A: Sample Delta E Report
- Appendix B: Case Study Example
- Appendix C: Measurement Device Comparison (Example)

2. Introduction: The Rise of VP/ICVFX and the Critical Role of Color

The landscape of film and television production is undergoing a significant transformation, driven largely by the rapid advancements and adoption of Virtual Production (VP) techniques. Among the most impactful of these is In-Camera Visual Effects (ICVFX), where large-scale LED volumes replace traditional green screens, enabling filmmakers to capture complex visual effects shots directly on set, in real-time.

What is Virtual Production (VP) and In-Camera VFX (ICVFX)?

Virtual Production (VP) is an umbrella term encompassing a range of computer-aided production and visualization methods that leverage real-time computer graphics. It allows filmmakers to interact with the digital world during production, blurring the lines between pre-production, production, and post-production.

In-Camera VFX (ICVFX) is a specific subset of VP that utilizes large LED screens (often curved walls and ceilings, collectively known as an LED volume or stage) to display photorealistic virtual environments. Live-action actors and props are filmed within this volume. The LED screens serve multiple purposes simultaneously:

- **Final Pixel Backgrounds:** The image displayed on the LED wall becomes the actual background captured by the camera, eliminating the need for traditional green screen compositing in many cases.
- **Interactive Lighting:** The light emitted by the LED panels illuminates the actors and physical set pieces, providing realistic, dynamic lighting that naturally integrates the foreground with the virtual background.
- **Accurate Reflections:** The virtual environment displayed on the LEDs is reflected naturally in costumes, props, and actors' eyes, further enhancing realism and immersion.

Why Color Accuracy is Paramount

In this context, achieving accurate and consistent color on the LED volume is not merely

an aesthetic preference; it is a fundamental technical requirement for success. The reasons are multifaceted:

- **Seamless Blending:** For ICVFX to be convincing, the transition between the live-action foreground and the virtual background displayed on the LEDs must be imperceptible. Any mismatch in color, brightness, or contrast immediately breaks the illusion.
- **Accurate Asset Representation:** Digital assets (environments, characters, effects) are meticulously created by VFX teams based on specific color pipelines and standards. The LED volume must faithfully reproduce these assets as intended to maintain visual integrity.
- **Consistent Lighting Interaction:** The color quality of the light emitted by the LED volume directly affects the appearance of actors' skin tones, costumes, and props. Accurate color ensures that this interactive lighting is natural and consistent with the virtual environment.
- **Reducing Post-Production Burden:** While VP aims to capture final pixels in-camera, some post-production refinement is often still needed. However, significant color discrepancies between the LED wall and foreground elements, or inconsistencies across shots, dramatically increase the complexity, time, and cost of color correction and compositing.
- **Ensuring Creative Intent:** Ultimately, color is a critical storytelling tool. Accurate calibration ensures that the cinematographer's and director's creative intent regarding the look and feel of the scene is captured faithfully on set.

Objective and Scope of the White Paper

Given the critical role of color fidelity, this white paper aims to provide a comprehensive overview of the principles, processes, challenges, and best practices specifically related to the color calibration of LED volumes used in VP/ICVFX settings. It delves into the underlying color science, the specifics of LED display technology, detailed calibration methodologies (including camera-specific approaches), workflow integration strategies, plate playback considerations, real-time engine configuration, and future trends. The goal is to equip technical and creative professionals with the knowledge needed to understand, implement, and manage effective color calibration workflows for virtual production.

3. Understanding the Display Technology: LED Walls for Virtual Production

Effective color calibration begins with a solid understanding of the display technology itself. LED (Light Emitting Diode) walls, or volumes, used in Virtual Production (VP) and In-Camera VFX (ICVFX) are complex systems with specific characteristics that directly influence color performance and calibration strategies. Unlike traditional monitors or projectors, these large-scale emissive displays present unique opportunities and challenges.

3.1 LED Basics

At their core, LED video walls are composed of numerous individual picture elements, or pixels. Understanding the fundamental components is key:

- **Pixels and Sub-pixels:** Each pixel on an LED panel is typically made up of individual LEDs emitting red, green, and blue light (RGB sub-pixels). By precisely controlling the intensity of each sub-pixel, the panel can generate a wide spectrum of colors, perceived by the viewer (and the camera) as a single composite color at the pixel level. Some panels may incorporate additional LEDs (e.g., white or amber) for specific performance goals, though RGB remains the standard for VP.
- **Pixel Pitch:** This refers to the physical distance (usually in millimeters) between the centers of adjacent pixels. Pixel pitch determines the panel's native resolution and influences the minimum comfortable viewing distance. Finer pixel pitches (smaller numbers) allow for closer viewing without discerning individual pixels, crucial for actors working near the screen and for high-resolution camera capture. However, finer pitches often come with higher costs and potential thermal challenges.
- **Drivers:** These are integrated circuits (ICs) responsible for delivering the precise electrical current needed to illuminate each individual LED or group of LEDs. Driver quality affects brightness control, color accuracy, bit depth, and refresh/scan rate performance.
- **Processing:** LED walls require sophisticated image processing units (often rack-mounted devices separate from the panels themselves) that receive the video signal (e.g., via HDMI or DisplayPort, often converted to proprietary protocols like SDI or Ethernet-based systems). This processing handles tasks like scaling the input image to the wall's native resolution, mapping colors to the panel's capabilities, applying calibration data (LUTs, matrices), managing brightness, and ensuring synchronization (genlock). Manufacturers like Brompton Technology (Tessera processors) and Megapixel VR (HELIOS processor) are prominent players in the VP space.

3.2 Key Characteristics Relevant to Color

Several performance characteristics of LED panels are particularly critical when considering color fidelity for VP/ICVFX:

- **Color Gamut:** This defines the total range of colors the LED panel can reproduce. The *native gamut* represents the maximum extent achievable by the panel's specific RGB emitters. Calibration typically aims to map this native gamut accurately to a desired *target gamut* standard, such as:
 - **Rec.709:** The standard for HDTV.
 - **DCI-P3:** Commonly used for digital cinema projection (often a target for VFX pipelines).
 - **Rec.2020:** A wide-gamut standard associated with Ultra HD and HDR, representing a significant portion of visually perceivable colors.
 - Accurately achieving these standard gamuts ensures that digital assets created in VFX appear as intended and that the LED background integrates seamlessly with foreground elements shot under standard lighting conditions.
- **Brightness (Luminance):** Measured in candelas per square meter (cd/m^2), commonly referred to as "nits." LED walls used for VP need sufficient brightness not only to create a convincing image but also to cast realistic interactive lighting and reflections onto the actors and physical set pieces. Peak brightness capabilities are important for High Dynamic Range (HDR) content, while stable, controllable luminance across a wide range is necessary for matching different scene requirements. Dynamic range, the difference between the peak brightness and the black level, is also critical for perceived image depth.
- **Contrast Ratio:** The ratio between the luminance of the brightest white and the darkest black the panel can produce. A high contrast ratio is vital for image depth and realism, particularly in scenes with deep shadows or bright highlights. While LED black levels are inherently limited compared to technologies like OLED (individual pixels can't turn *completely* off due to driver limitations and ambient light), modern VP panels achieve contrast ratios suitable for most productions, though managing ambient light remains crucial.
- **Bit Depth:** Refers to the number of distinct steps of intensity available for each color channel (Red, Green, Blue). Common bit depths are 8-bit (256 levels per channel), 10-bit (1024 levels), or even 12-bit (4096 levels). Higher bit depth allows for smoother color gradients, reducing visible banding artifacts, which is especially important for subtle background details (like skies) and when extensive color grading is anticipated in post-production. The LED *processor* plays a critical role in maintaining high bit depth throughout the signal chain.
- **Viewing Angles:** LED panels exhibit changes in perceived brightness and color when viewed from off-axis angles. These shifts can be problematic in VP, where

the camera may move significantly or capture wide shots incorporating large sections of the curved volume. Panels designed for VP often prioritize wider, more consistent viewing angles, but calibration may need to account for or verify off-axis performance.

- **Uniformity:** Refers to the consistency of brightness and color across the entire surface of the LED volume. Variations can occur between individual panels, modules, or even pixels due to manufacturing tolerances ("binning") and component aging. Achieving excellent uniformity is a primary goal of calibration, ensuring the LED wall appears as a single, seamless canvas rather than a patchwork of slightly different panels.
- **Refresh Rate vs. Scan Rate:** *Refresh Rate* is how often the video signal provides a new frame of data (e.g., 60Hz, 120Hz). *Scan Rate* (or Multiplexing) relates to how the LEDs are physically illuminated – often in rows or sections in rapid succession rather than all at once, to manage power and heat. While invisible to the naked eye, this scanning behavior can interact with camera shutters (especially rolling shutters) and frame rates, potentially causing artifacts like banding or tearing if not properly synchronized (genlocked). High scan rates and processor features are designed to minimize these issues.

3.3 Specific Challenges of LEDs for Color Fidelity

Beyond the core characteristics, LED technology presents specific hurdles for achieving perfect color reproduction in camera:

- **Metamerism:** This phenomenon occurs when two colors with different Spectral Power Distributions (SPDs) appear to match under one viewing condition (e.g., to the human eye under specific lighting) but fail to match under another (e.g., when viewed by a specific digital camera sensor). Because the SPDs of LED sub-pixels can be quite different from traditional lighting or other display technologies, metameric failure between the LED wall and real-world objects or lighting is a significant challenge, particularly when trying to get colors to look correct *in-camera*.
- **Spectral Power Distribution (SPD) Differences:** The light emitted by RGB LEDs typically has narrow, "spiky" peaks in the red, green, and blue parts of the spectrum. This differs significantly from the broader, smoother SPDs of natural light, traditional film lighting (tungsten, HMI), or even the phosphors used in CRT or some flat-panel displays. This fundamental difference in spectral makeup is the underlying cause of metamerism and affects how camera sensors, with their own unique spectral sensitivities, interpret the color from the LED wall.
- **Panel Binning Variations and Aging:** During manufacturing, individual LEDs and modules are "binned" or sorted based on their specific color coordinates and brightness output. No two LEDs are perfectly identical. While binning aims to group similar components, variations inevitably exist between panels and

batches, leading to initial uniformity issues. Furthermore, LEDs age over time, causing their brightness to decrease and their color point to drift, often at different rates for red, green, and blue emitters. This necessitates periodic recalibration to maintain consistency.

4. Fundamentals of Color Science for Image Capture

To effectively manage and calibrate color for virtual production, a shared understanding of fundamental color science principles is essential. Color science provides the framework and terminology to describe, measure, and reproduce color accurately, bridging the gap between human perception, display technology, and camera capture.

4.1 Human Perception Basics

Human color vision is typically trichromatic, meaning our eyes contain three types of cone cells sensitive primarily to long (Red-ish), medium (Green-ish), and short (Blue-ish) wavelengths of light. The brain interprets the combined response of these cones to perceive color. While this forms the basis of color measurement (colorimetry), human perception is complex and context-dependent. Factors like surrounding colors, adaptation level, and individual observer differences influence perceived color. Crucially, different combinations of wavelengths (different Spectral Power Distributions) can sometimes elicit the *same* color perception – a phenomenon known as metamerism, which is particularly relevant in VP.

4.2 Color Models and Spaces

Color models provide a systematic way to represent colors numerically. Color spaces then define the specific range (gamut) and interpretation of those numbers. Key models and spaces relevant to VP include:

- **CIE 1931 XYZ:** This foundational, device-independent color space was defined by the International Commission on Illumination (CIE) based on experiments mapping human color perception. It uses three tristimulus values (X, Y, Z) to represent any visible color, forming the basis for most other colorimetric systems. The Y value is specifically defined to correspond to luminance (perceived brightness).
- **CIE xyY:** Derived directly from XYZ, this representation separates chromaticity (color quality – hue and saturation) from luminance. The 'x' and 'y' coordinates represent chromaticity and are often plotted on the familiar 2D CIE chromaticity diagram to visualize color gamuts. 'Y' retains the luminance information.
- **CIE L*a*b* (CIELAB):** A perceptually uniform color space designed so that the numerical difference between two color values approximates the *perceived*

difference. 'L*' represents lightness, while 'a*' (green-red axis) and 'b*' (blue-yellow axis) represent chromaticity. It's widely used for calculating color differences (Delta E).

- **RGB Color Spaces:** These are typically device-dependent or application-specific spaces defined by three primary colors (Red, Green, Blue), a specific white point, and a transfer function (EOTF). Calibration often involves making a display conform to a standard RGB color space:
 - **sRGB:** A standard space for web content, computer monitors, and non-HD video. It has a relatively limited gamut.
 - **Rec.709 (ITU-R BT.709):** The standard for High Definition Television (HDTV). Similar gamut to sRGB but often uses a slightly different gamma curve. A common target for broadcast and some VP workflows.
 - **DCI-P3:** Primarily used for digital cinema projection, offering a wider gamut than sRGB/Rec.709, especially in greens and reds. Increasingly relevant for VFX pipelines targeting cinematic output.
 - **ACEScg:** A wide-gamut RGB working space within the Academy Color Encoding System (ACES) framework, designed for CGI/VFX work, encompassing a very large range of colors.
 - **Rec.2020 (ITU-R BT.2020):** The standard for Ultra High Definition (UHD) television and HDR. It features a very wide color gamut, significantly larger than Rec.709 or DCI-P3, and is associated with HDR EOTFs.
 - Matching the LED volume's output to the appropriate target RGB space is a core goal of calibration.

4.3 White Point

The white point of a color space or display defines the chromaticity coordinates (typically in xy or XYZ) that represent "white." This reference is crucial for color balance. The most common standard white point is **D65 (Illuminant D65)**, which approximates average daylight with a correlated color temperature (CCT) of about 6504K. Most standard color spaces (sRGB, Rec.709, Rec.2020) use D65. However, in VP, it might sometimes be necessary to calibrate to a *custom white point* to better match on-set practical lighting or achieve a specific creative look directly in-camera.

4.4 Electro-Optical Transfer Function (EOTF)

The EOTF defines the relationship between the numerical video signal values and the actual amount of light (luminance) produced by the display. It essentially determines the image's tonal characteristics, contrast, and brightness mapping. Key EOTFs include:

- **Gamma (Power Law):** Historically derived from CRT display characteristics and somewhat related to perceptual encoding, gamma functions (e.g., power 2.2, 2.4, or BT.1886) define the EOTF for Standard Dynamic Range (SDR) spaces like sRGB and Rec.709.
- **PQ (Perceptual Quantizer - SMPTE ST 2084):** An absolute luminance EOTF

designed specifically for High Dynamic Range (HDR) content, mapping signal values to specific light levels (nits) based on human contrast sensitivity. It forms the basis of HDR10 and Dolby Vision.

- **HLG (Hybrid Log-Gamma):** A relative luminance HDR EOTF developed primarily for broadcast environments, designed to be backward-compatible with SDR displays while providing an HDR signal for compatible devices.

Calibrating the LED volume to accurately reproduce the target EOTF (e.g., Gamma 2.4 for Rec.709, PQ for HDR) is critical for ensuring correct tonal reproduction and image contrast as intended by the content creators.

4.5 Color Difference Metrics: Delta E (ΔE)

Delta E (often written as dE or ΔE^*) is a standard metric used to quantify the perceived difference between two colors, typically calculated using the L*a*b* color space.

dE2000 is the most recent and generally preferred formula, offering better correlation with human perception than older versions (like dE76 or dE94). During calibration verification, Delta E values are calculated between the measured colors produced by the LED panel and the target color values.

- A dE2000 value below 1.0 is generally considered imperceptible.
- Values between 1.0 and 3.0 represent a small, potentially noticeable difference, often acceptable for general graphics.
- Values above 3.0 indicate a clearly perceptible difference.
- Strict tolerances (e.g., average dE < 2.0, max dE < 4.0) are often targeted in professional calibration to ensure high fidelity. Delta E reports are essential deliverables of a calibration process.

4.6 Importance of Spectral Data

While standard colorimetry (XYZ, xyY, L*a*b*) is based on the three-stimulus response of the human eye, it inherently involves data reduction. Different combinations of wavelengths – different Spectral Power Distributions (SPDs) – can result in the same XYZ tristimulus values (metamerism). However, devices like digital camera sensors have their *own* unique spectral sensitivities, which differ from the standard CIE observer and from each other.

Therefore, knowing the full SPD (the intensity of light at each wavelength across the visible spectrum) emitted by the LED panel is crucial for:

- **Predicting In-Camera Appearance:** Spectral data allows for more accurate prediction of how the LED colors will be captured by a *specific* camera sensor, going beyond what standard colorimetry can offer.
- **Mitigating Metamerism:** Understanding the SPDs helps diagnose and potentially address metameric failure between the LED wall, practical lights, and objects on set.
- **Advanced Calibration:** Techniques like spectral calibration aim to match the SPDs of the LED wall to a target or use spectral data to create more accurate

camera-specific corrections.

Relying solely on colorimetric (XYZ) matching can lead to situations where the wall looks correct to the eye but appears significantly different, or exhibits color shifts, when viewed through the production camera. This underscores the growing importance of spectroradiometers and spectral data in high-fidelity VP workflows.

5. The Color Calibration Process: Goals and Methodology

This section outlines the goals, tools, and step-by-step procedure for color calibrating LED volumes used in virtual production. A systematic approach is crucial for achieving accurate and consistent color reproduction.

5.1 Calibration Goals

The primary goals of the color calibration process for LED volumes in VP/ICVFX are to:

- **Achieve a Target Color Space, White Point, EOTF, and Luminance:** As established in Section 4, these parameters define the objective standard for color reproduction. The calibrated LED wall should accurately reproduce the chosen color space (e.g., Rec.709, DCI-P3, Rec.2020), white point (e.g., D65), Electro-Optical Transfer Function (EOTF), and target peak luminance level.
 - **Target Luminance Considerations:** The appropriate target luminance depends heavily on the application (SDR vs. HDR) and specific production needs:
 - **SDR (Standard Dynamic Range):** While traditional SDR reference displays are often calibrated to 100 nits (cd/m^2), LED volumes in VP typically require higher brightness to provide sufficient interactive lighting on set and allow for flexible camera exposure choices (T-stops). Common SDR target luminance levels for VP often fall in the range of **150 to 300 nits**, sometimes higher, depending on the maximum stable output of the panels and the desired lighting effect.
 - **HDR (High Dynamic Range):** For HDR workflows using PQ (ST 2084) or HLG, the target is often the maximum stable peak luminance the LED volume can achieve while maintaining color accuracy and uniformity (e.g., **800, 1000, 1200, 1500+ nits**, varying significantly by panel type). Alternatively, a specific lower peak target might be chosen based on creative intent or content limitations. The key is calibrating to a known, repeatable peak and ensuring the chosen EOTF (PQ or HLG) is accurately tracked up to

that level.

- Achieving these targets ensures consistency, predictable interactive lighting, and proper integration with the overall production color pipeline.
- **Ensure Uniformity Across the Entire LED Surface:** A non-uniform LED wall will exhibit inconsistencies in color and brightness, leading to visible artifacts and making it difficult to match foreground elements. Calibration aims to minimize these variations, ensuring that the LED volume appears as a single, cohesive display. This is critical for maintaining visual fidelity and avoiding distractions for the viewer.
- **Match the LED Volume's Appearance to the Specific Camera Being Used ("Camera-LED Calibration"):** This is a critical goal in VP, going beyond simply making the LED wall look correct to the human eye. Because different cameras have different spectral sensitivities, the color appearance of the LED wall can vary significantly between cameras. Calibration needs to account for these differences to ensure accurate color reproduction in the final captured image. This aspect will be detailed further in Section 7.
- **Create Predictable and Repeatable Results:** The calibration process should produce consistent and repeatable results over time. This means that the LED wall should maintain its color accuracy even if individual panels are replaced or the system is reconfigured. Repeatability is essential for ensuring consistency across different shoots and projects, reducing the need for extensive post-production color correction.

5.2 Essential Tools

Successful color calibration requires specialized tools:

- **Measurement Devices:** These are used to quantify the color output of the LED wall.
 - **Spectroradiometers:** These are high-precision instruments that measure the spectral power distribution (SPD) of light. They capture the intensity of light at each wavelength across the visible spectrum, providing a complete description of the light's color characteristics. Spectroradiometers offer the highest accuracy and are essential for advanced calibration techniques, especially when matching the LED wall to specific camera sensors. However, they are generally more expensive and slower than colorimeters.
 - **Colorimeters:** These are less expensive and faster devices that measure light in a way that approximates the human eye's response (tristimulus values – XYZ). They use filters to mimic the spectral sensitivities of the human eye's cone cells. While faster and more affordable, colorimeters have limitations. They can be susceptible to inaccuracies due to metamerism (where colors with different SPDs appear the same to the

human eye but different to the colorimeter) and are less accurate than spectroradiometers when dealing with light sources with narrow or complex SPDs, such as LEDs.

- **Importance of Instrument Quality and Calibration:** Regardless of the type of measurement device, it is crucial to use high-quality, calibrated instruments. The accuracy of the entire calibration process depends directly on the accuracy and stability of the measurement tools. Regular calibration of these devices against traceable standards is essential.
- **Pattern Generator:** This device (or software) provides the test patterns (color patches) that are displayed on the LED wall during the measurement process. These patterns are specifically designed to stimulate the LED wall's color response in a controlled manner, allowing for accurate measurement. Pattern generators can be integrated into the LED wall's processing system or be external devices.
- **Calibration Software:** Specialized software is used to control the calibration process, analyze the measurement data, calculate the necessary corrections, and apply those corrections to the LED wall. This software often provides a user interface for selecting target parameters, controlling the pattern generator, displaying measurement results, and generating calibration reports. Examples include manufacturer-specific solutions like Brompton Technology's Hydra system and Megapixel VR's Helios system, as well as third-party calibration software.

5.3 Calibration Steps

The color calibration process typically involves the following steps:

- **Pre-Calibration:**
 - **Physical Setup Verification:** Before starting the calibration process, it is essential to verify the physical setup of the LED wall. This includes checking panel alignment, ensuring all connections are secure, and verifying the power supply and signal distribution. Any physical issues can affect the accuracy of the calibration.
 - **Panel Warm-up:** LEDs, like many light sources, can exhibit slight changes in color and brightness during the initial warm-up period after being powered on. It is therefore crucial to allow the LED wall to reach a stable operating temperature before beginning the measurement process. A warm-up time of 30-60 minutes is often recommended.
 - **Defining Target Parameters:** The first step in the calibration process is to define the target color space, white point, EOTF, and **target luminance** that the LED wall should achieve. These parameters, as discussed in Section 4 and 5.1, will guide the entire calibration process.
- **Measurement:**

- **Patch Patterns:** The calibration software and pattern generator work together to display a series of carefully designed color patterns on the LED wall. These patterns are chosen to stimulate the full range of colors and luminance levels that the LED wall can produce. The specific patterns used can vary depending on the calibration software and the desired level of accuracy.
- **Measurement Points:** To ensure uniformity, measurements must be taken at multiple points across the LED wall's surface. The number and distribution of these measurement points depend on the size and resolution of the wall, the desired level of uniformity, and the capabilities of the measurement device and software. A denser grid of measurement points will generally yield more accurate results but will also require more time.
- **Measurement Techniques:**
 - **Spot Measurement:** This involves placing the measurement device (spectroradiometer or colorimeter) at individual points on the screen to measure the color and luminance at that specific location.
 - **Scanning Measurement:** Some advanced systems use scanning devices that can move across the screen, taking continuous measurements over a larger area. This can be faster for large LED volumes but may require specialized equipment.
- **Data Analysis:** Once the measurements are complete, the calibration software analyzes the data to determine the difference between the LED wall's current color and luminance performance and the target parameters. This analysis typically involves calculating color difference values (Delta E) and identifying any areas of non-uniformity.
- **Correction/Profile Generation:** Based on the data analysis, the calibration software calculates the necessary corrections to bring the LED wall's output into alignment with the target parameters. These corrections are typically implemented in the form of:
 - **Correction Matrices:** These are mathematical transformations applied to the input video signal to adjust the color balance.
 - **1D Look-Up Tables (LUTs):** These tables map input signal values to output values for each color channel (Red, Green, Blue), allowing for adjustments to the EOTF and color response.
 - **3D Look-Up Tables (3D LUTs):** These are more complex tables that correct for interactions between the three color channels, allowing for more precise color mapping and gamut correction.
 - **Spectral Adjustments:** In some advanced systems, corrections may be applied directly to the spectral output of the LEDs, though this is less

common in real-time VP workflows.

- The calculated corrections are then applied to the video signal, typically through the LED wall's processor.
- **Verification:** After the corrections have been applied, it is essential to verify the effectiveness of the calibration. This involves:
 - **Re-measuring:** Taking a new set of measurements on the calibrated LED wall to confirm that it now meets the target parameters.
 - **Delta E Reporting:** Generating a detailed report showing the Delta E values across the calibrated screen. This report provides a quantitative measure of the calibration accuracy.
 - **Visual Assessment:** While measurement devices provide objective data, a visual assessment by a trained professional is also necessary. This involves displaying test images and video content on the calibrated LED wall and visually evaluating the color accuracy, uniformity, and overall image quality.

6. LED Processor Configuration for SDR and HDR Workflows

Once an LED volume has been calibrated using the methods described in Section 5, the resulting correction data must be correctly applied and managed by the LED processor (e.g., Brompton Tessera, Megapixel Helios). Configuring the processor appropriately for the intended workflow—whether Standard Dynamic Range (SDR) or High Dynamic Range (HDR, typically PQ for VP)—is crucial for realizing the benefits of calibration.

6.1 Loading Calibration Data

The first step is to load the generated calibration profile into the LED processor using the manufacturer's dedicated software (e.g., Brompton Hydra, Megapixel Helios UI). This profile contains the correction matrices, 1D LUTs, 3D LUTs, and/or uniformity data necessary to correct the native panel response. Ensure the correct profile corresponding to the desired target parameters is selected and active.

6.2 Setting Target Parameters (Color Space, EOTF, Luminance)

Modern LED processors allow users to specify the target parameters the loaded calibration aims to achieve. It's vital that these settings in the processor interface match the targets defined during the calibration process (see Section 5.1):

- **Target Color Space/Gamut:** Select the color space the calibration was performed for (e.g., Rec.709, DCI-P3, Rec.2020).
- **Target EOTF:** Select the transfer function the calibration targeted (e.g., Gamma 2.4, Gamma 2.6, PQ/ST 2084, HLG).

- **Target Peak Luminance:** For HDR workflows (especially PQ), specify the peak luminance level the calibration achieved (e.g., 1000 nits, 1200 nits). For SDR, this might be implicitly set by the overall brightness control or explicitly defined.

These settings ensure the processor correctly interprets the incoming video signal relative to the applied calibration corrections.

6.3 Color Primary Settings: Native vs. Target Gamut

A common point of confusion is whether to set the processor's color space/gamut setting to the "Native" capabilities of the panel or the desired "Target" standard (e.g., Rec.2020).

- **Standard Practice:** For typical calibration workflows using correction LUTs (especially 3D LUTs), the processor should generally be set to the **Target Color Space** (e.g., Rec.709, Rec.2020). The calibration process measures the native response and generates corrections (the LUTs) that map the *target* color space onto the native panel capabilities. The processor uses the target setting to correctly interpret the incoming signal *before* applying the LUTs, which then handle the conversion to the native panel behavior. This ensures that incoming signals, including content correctly transformed from pipelines like ACES via an Output Transform, are interpreted appropriately before the calibration corrections are applied.
- **"Native" Setting:** Setting the processor to "Native" might bypass the intended gamut mapping of the calibration LUT or assume the incoming signal is already in the panel's native gamut, which is usually incorrect and can lead to inaccurate color.
- **Exceptions:** Some highly advanced spectral calibration workflows might involve different approaches, but for most VP scenarios relying on standard calibration tools, setting the processor to the target gamut is the correct procedure.

6.4 SDR Workflow Settings Example

For a typical SDR workflow targeting cinema or broadcast standards:

- **Load Calibration Profile:** Select the profile calibrated for SDR (e.g., "DCI-P3_Gamma26_200nits" or "Rec709_Gamma24_150nits").
- **Target Gamut:** Set to DCI-P3 or Rec.709.
- **Target EOTF:** Set to Gamma 2.6 or Gamma 2.4 (or potentially BT.1886).
- **Target Luminance:** Adjust overall brightness control to achieve the desired luminance (e.g., 150-300 nits), ensuring the control scales luminance without distorting the calibrated EOTF if possible.

6.5 HDR (PQ) Workflow Settings Example

For a common HDR workflow using the PQ transfer function:

- **Load Calibration Profile:** Select the profile calibrated for HDR (e.g., "Rec2020_PQ_1200nits").
- **Target Gamut:** Set to Rec.2020.

- **Target EOTF:** Set to PQ (ST 2084).
- **Target Peak Luminance:** Ensure this setting matches the calibrated peak (e.g., 1200 nits). The processor will use this to correctly map the absolute PQ signal values.
- **HDR Metadata:** While often handled upstream (in the engine or playback device), check if the processor has settings related to interpreting HDR metadata (like MaxCLL/MaxFALL) and ensure they align with the workflow if applicable.

6.6 Other Critical Processor Settings

Beyond the core color parameters, several other settings are vital:

- **Input Signal Format:** Configure the processor's input settings to precisely match the video signal being received from the playback source or engine (via nDisplay). This includes:
 - Resolution and Frame Rate.
 - Bit Depth (e.g., 10-bit, 12-bit).
 - Color Format (e.g., RGB, YCbCr 4:4:4, YCbCr 4:2:2).
 - Signal Range (Full Range / Data Levels vs. Legal Range / Video Levels). Mismatches, especially in signal range, are a common cause of crushed blacks or lifted whites.
- **Genlock:** Ensure the processor is correctly genlocked to the house sync signal and configured with the appropriate phase offsets relative to cameras and other equipment to avoid scanline artifacts.
- **Brightness / Dimming Control:** Understand how the processor's brightness controls function. Ideally, use controls designed to scale luminance while preserving the calibrated color and EOTF. Avoid simple digital scaling of the input signal if possible, as this can compromise bit depth and accuracy.
- **Panel-Specific Features:** Verify settings specific to the LED panels being used, such as PWM (Pulse Width Modulation) frequency (important for avoiding camera flicker), uniformity correction features (often part of the loaded calibration), and any low-latency modes.

Correctly configuring the LED processor is the final crucial step in applying the calibration results and ensuring the LED volume accurately reproduces the intended colors for the chosen SDR or HDR workflow.

7. Camera Integration: Closing the Loop

While calibrating an LED volume to standard colorimetric targets ensures consistency with human vision, virtual production introduces the digital cinema camera. Calibrating the LED volume *to the camera* is often necessary for seamless integration.

7.1 Why Calibrate "To the Camera"?

The core challenge lies in the difference between the spectral sensitivity of the standard human observer (defined by CIE 1931, the basis for traditional colorimetry) and the unique spectral sensitivity functions (SSFs) of the specific digital camera sensor being used. Furthermore, as discussed in Section 4, LED displays produce light with distinct Spectral Power Distributions (SPDs) compared to natural light or traditional sources.

This combination means that:

- Colors displayed on the LED wall that appear identical to the human eye (metameric match for the eye) may appear different to the camera sensor.
- Colors displayed on the LED wall may be interpreted differently by different camera models (e.g., ARRI Alexa vs. Sony Venice vs. RED Komodo) due to their unique sensor characteristics and internal color processing.

Therefore, "calibrating to the camera" aims to adjust the LED volume's output so that the colors, when captured *through the lens and sensor* of the specific production camera, accurately match the intended target color space or creative look. This "closes the loop," ensuring that what the camera records aligns with the desired outcome, minimizing color discrepancies between the virtual background and the live-action foreground, and reducing the need for complex corrective work in post-production.

7.2 Methods for Camera-Led Calibration

Several approaches can be employed to achieve camera-specific calibration:

- **Using the Camera Itself as a Measurement Device:** This method involves pointing the production camera directly at the LED wall displaying specific test patterns. The camera's output signal (ideally raw or log data to bypass creative color processing) is captured and analyzed by specialized software. The software compares the captured color values against the known target values for the patches and calculates the necessary corrections (often in the form of a 3D LUT) to align the LED wall's output *as seen by that camera*. This requires a tightly controlled setup, careful handling of camera settings (exposure, white balance locked), and software capable of interpreting the specific camera's signal format.
- **Using a Spectroradiometer and Incorporating Camera Spectral Sensitivity Data:** This potentially more flexible approach involves two stages. First, a high-accuracy spectroradiometer measures the SPDs of the LED volume displaying test patches. Second, this spectral data is mathematically combined with the known spectral sensitivity functions (SSFs) of the target camera sensor. This calculation simulates how the camera sensor would "see" the LED wall's output. Calibration software can then generate correction LUTs based on this simulated camera response. The primary advantage is potentially higher accuracy (using a spectroradiometer) and not requiring the physical camera for the entire measurement process, only its known SSF data.
- **Creating Camera-Specific Correction LUTs:** Regardless of the measurement method (direct camera capture or spectroradiometer + SSFs), the typical output

is a camera-specific correction profile, often implemented as a 3D Look-Up Table (LUT). This LUT is designed to be applied to the video signal *before* it reaches the LED panels. Ideally, this LUT is loaded directly into the LED processor (e.g., Brompton Tessera, Megapixel Helios) so the correction happens in real-time with minimal latency. Alternatively, the LUT might be applied upstream in the content playback system or Unreal Engine, though this can add complexity or potential latency.

- **Software and Tools for LUT Generation:** Implementing these camera-led calibration methods relies on various software solutions capable of analyzing measurement data (from camera or spectroradiometer) and generating the corrective 3D LUTs. Options include:
 - **Manufacturer-Integrated Solutions:** Some LED processor manufacturers may incorporate camera profiling capabilities directly into their calibration software suites.
 - **Third-Party Commercial Calibration Software:** Established calibration suites like Portrait Displays Calman or Light Illusion ColourSpace offer advanced workflows, including options for camera matching and 3D LUT creation, often supporting various measurement devices.
 - **Open Source and Community Tools:** Projects like OpenVPcal provide open-source tools specifically aimed at virtual production calibration challenges, including camera-based measurement and LUT generation. (Note: For specific usage instructions, refer to the tool's official documentation).
 - **Custom/Scripted Solutions:** Teams with sufficient expertise may develop custom solutions using programming languages like Python (leveraging libraries such as Colour Science for Python) or MATLAB, allowing for highly tailored workflows, especially when dealing directly with spectral data.
 - The choice of tool often depends on the specific workflow requirements, budget, available measurement hardware, desired level of control, and the technical expertise of the calibration team.

7.3 Challenges

Implementing accurate camera-led calibration presents several challenges:

- **Access to Accurate Camera Spectral Data:** A significant hurdle for the spectroradiometer-based method is obtaining reliable, precise SSF data for specific camera sensors. Camera manufacturers rarely publish this proprietary information. While some third-party services or academic research may provide SSF measurements, their accuracy and applicability to specific sensor revisions can vary. Inaccurate SSF data leads to inaccurate calibration.
- **Workflow Complexity:** Camera-led calibration adds significant complexity

compared to standard display calibration. It requires specialized knowledge, potentially custom software or hardware interfaces, and meticulous procedures. Integrating this process into the fast-paced production schedule requires careful planning and coordination between the LED technicians, camera department, DIT, and VFX team.

- **Variability:** Calibration might need to be performed or verified for *each* camera model used on a production. Factors like lens choice, filtration, and even minor variations between individual camera bodies of the same model could potentially influence the final captured color, although sensor response is the dominant factor. Maintaining consistency across multiple cameras requires rigorous process control.

7.4 Color Management Pipeline Integration

A camera-calibrated LED volume must integrate smoothly within the production's overall color management pipeline:

- **Scene-referred vs. Display-referred Workflows:** In scene-referred workflows (like those using ACES), color values represent linear light relative to the original scene. Display-referred workflows handle color values already mapped for a specific display type. Camera-specific calibration helps ensure the LED volume acts as an accurate "window" into the scene-referred world *as interpreted by the camera*. The light emitted, once captured, should correspond correctly to the scene data. The calibration essentially pre-corrects for the combined LED+Camera system response.
- **ACES Integration:** The Academy Color Encoding System (ACES) provides a standardized framework for managing color throughout the production lifecycle. It is crucial to understand that the LED wall itself is *not* typically calibrated directly to ACES primaries (e.g., AP0, AP1) or the ACEScg working space. Instead, as outlined in Sections 5 and 6, the wall is calibrated to emulate a specific *display standard* (like Rec.709/Gamma 2.4 or Rec.2020/PQ). Integration with an ACES pipeline is achieved by using the correct ACES Output Device Transform (ODT) to convert content from the ACES working space (e.g., ACEScg) into the wall's specific calibrated target state. When this is done correctly, a properly calibrated LED volume ensures that the light it emits, when captured by the camera and processed through the appropriate ACES Input Transform (IDT) or equivalent characterization, results in ACES colorimetry that accurately represents the intended virtual scene elements. This facilitates consistent integration with CGI assets created in ACEScg and seamless compositing downstream.

Effectively closing the loop between the LED volume and the camera sensor through dedicated calibration is a cornerstone of achieving high-fidelity results in modern virtual production.

8. Workflow Integration and Best Practices

Achieving and maintaining accurate color on LED volumes requires more than just the right tools and techniques; it necessitates integrating calibration into the production workflow and adhering to consistent best practices. This section outlines key considerations for successfully managing LED color fidelity in a dynamic production environment.

8.1 When to Calibrate

Calibration is not a one-off event but an ongoing process. Timing is critical:

- **Initial Commissioning:** A thorough, baseline calibration must be performed when the LED volume is first installed or significantly reconfigured. This establishes the initial performance standard.
- **Periodic Maintenance Checks:** LED performance can drift over time due to aging and environmental factors. Regular checks and recalibration are essential. The frequency depends on the stability of the specific LED panels, usage intensity, and manufacturer recommendations, but quarterly or semi-annual checks are common starting points. High-stakes productions may require more frequent verification.
- **Per-Project or Camera Change:** While a full recalibration may not always be necessary, verification is highly recommended at the start of each new project, especially if the target color space, EOTF, or primary camera system changes. If camera-specific calibration is employed (as discussed in Section 7), adjustments will be needed whenever the primary camera model changes.
- **After Panel Replacement or Repair:** If individual LED panels or modules are replaced, at least the affected area, and ideally the entire volume, should be recalibrated to ensure uniformity is restored.

8.2 Environmental Considerations

The environment in which calibration occurs can significantly impact the results:

- **Ambient Temperature Stability:** LED output (both brightness and color) can be sensitive to temperature fluctuations. Calibration should ideally be performed in a temperature-controlled environment, similar to the expected shooting conditions. Ensure the panels have reached a stable operating temperature (sufficient warm-up time, typically 30-60 minutes) before measuring.
- **Controlling Stray Light:** Ambient light falling onto the measurement instrument or the LED screen surface during calibration can contaminate readings and lead to inaccurate results. Calibration should be performed in a darkened environment, minimizing stray light from practicals, house lights, or external sources. Using light shields or baffling around the measurement device can also help.

8.3 Documentation

Meticulous record-keeping is crucial for consistency, troubleshooting, and future reference:

- **Target Parameters:** Record the exact target color space, white point, EOTF, and peak luminance used for the calibration.
- **Measurement Results:** Save comprehensive verification reports, including Delta E values (average and maximum), uniformity plots, and gamut coverage diagrams.
- **Profiles Used:** Document the specific calibration profiles, LUTs, or correction settings applied to the LED processor. Include version numbers if applicable.
- **Date and Time:** Note the exact date and time of the calibration.
- **Equipment:** Record the serial numbers of the measurement devices (spectroradiometer/colorimeter) and LED processor used. Note the date the measurement device was last certified/calibrated.
- **Environmental Conditions:** Note the approximate ambient temperature during calibration if possible.

This documentation provides a vital history, aids in diagnosing issues, and serves as a reference for future calibration sessions.

8.4 Team Communication

Effective communication across departments is essential for leveraging the benefits of calibration:

- **Shared Understanding:** Ensure the Camera Department, DIT (Digital Imaging Technician), VFX team, Lighting Department, and Playback Operators understand the current calibration status, the target parameters (color space, white point, EOTF, target luminance), and any specific camera profiles being used.
- **Clear Labeling:** Clearly label profiles within the LED processor and playback systems.
- **Pre-Production Meetings:** Discuss color pipeline and calibration targets during pre-production to ensure alignment across all departments.
- **On-Set Briefings:** Briefly reiterate the calibration status during technical briefings before shooting commences.

8.5 On-Set Verification Procedure

While full recalibration (Section 5) establishes the baseline, regular on-set checks are crucial to ensure the LED volume is performing correctly before and during shooting. This procedure provides a quick confidence check, not a replacement for full calibration.

1. Visual Inspection & Uniformity Check:

- Perform a quick visual inspection of the LED volume for any obvious physical damage or widespread dead pixels.
- Display full-field gray patterns (e.g., 10%, 18%, 50%, 75% gray - see

Section 8.7.3 for generation) and full-field white from a reliable test pattern generator.

- Visually scan the entire surface from various angles (including camera positions) looking for noticeable color shifts, brightness variations (patchiness, blotches), or inconsistent seams between panels. Minor variations might be acceptable depending on the shot, but significant issues should be flagged.

2. **Brightness Level Check (Middle Gray):**

- Confirm the LED processor is set to the correct calibrated profile (Section 6).
- Display an accurate middle gray patch (as described in Section 8.7.3) appropriate for the current workflow (SDR/HDR).
- Using the procedure outlined in Section 8.7.2, verify with a light meter and/or camera exposure tools (waveform, false color) that the brightness level matches the target set for the production's exposure strategy. Adjust overall brightness via the processor (Section 6.6) if necessary and re-verify.

3. **Color Accuracy Check (Digital Color Chart):**

- Display a standard digital color chart (e.g., ColorChecker SG) rendered correctly in the wall's target color space.
- Shoot the chart with the primary production camera using the intended scene settings (lighting, lens, camera profile/LUTs).
- The DIT should analyze the captured chart image on a calibrated reference monitor, waveform monitor, and vectorscope. Compare the measured color patch values against known reference values for that chart in the target space. Check for significant hue/saturation errors or white point shifts.

4. **Banding / Bit Depth Check (Gradients):**

- Display smooth luminance ramps (black-to-white) and potentially color gradients (e.g., red-to-green) generated correctly for the target color space and bit depth.
- Visually inspect the ramps on the LED wall for any noticeable steps or banding, which could indicate issues in the signal path, processing, or panel drivers. Check the captured image on the DIT monitor as well.

5. **Motion / Synchronization Check (Motion Patterns):**

- Display simple motion test patterns (e.g., scrolling bars, bouncing objects - see Section 8.7.4).
- Observe the pattern directly on the wall and through the camera feed (live and recorded). Look for tearing, stuttering, smearing, or other artifacts that might indicate genlock issues, incorrect scan rates, or problems with

motion blur settings (if using real-time content).

6. **Critical Content Check (Reference Stills / Plates):**

- Display pre-approved reference still images or actual production plates (prepared according to the workflow in Section 9) that contain critical elements like skin tones, key brand colors, or challenging environmental details.
- Perform a final visual assessment with the DP, DIT, and VFX Supervisor to ensure the content looks correct and matches creative intent before proceeding with shooting critical takes.

This verification procedure should ideally be performed at the start of each shooting day and potentially after significant breaks or changes in configuration to maintain confidence in the LED volume's performance.

8.6 Maintaining Calibration

Long-term maintenance is key to consistent performance:

- **Panel Replacement Strategy:** Have a plan for replacing failing LED panels. Ideally, replacement panels should come from a closely matched batch (bin) to minimize uniformity issues. Understand the recalibration process required after replacement (e.g., module-level correction vs. full wall recalibration).
- **Dealing with Drift:** Monitor performance over time through periodic checks. If significant drift is detected (e.g., increasing Delta E values or visible uniformity issues), schedule a full recalibration. Some LED processing systems offer features to help compensate for aging effects between major calibrations.
- **Firmware/Software Updates:** Keep LED processor firmware and calibration software updated, following manufacturer recommendations, as updates often include performance improvements or bug fixes. Document any updates performed.

By integrating these practices into the daily and long-term virtual production workflow, teams can ensure that the LED volume consistently delivers accurate and reliable color performance.

8.7 Using Middle Gray and Test Patterns for Brightness and Verification

Beyond formal calibration, using standardized reference levels and test patterns on set is crucial for setting appropriate brightness levels and performing quick visual or technical checks. Middle gray plays a key role in this process.

- **8.7.1 The Role of Middle Gray:** In photography and cinematography, middle gray (often associated with 18% reflectance) serves as a perceptual anchor point roughly halfway between diffuse white and black. It's a common reference for setting exposure. On an LED wall, displaying an accurate middle gray patch allows the team to:
 - Set the overall LED wall brightness relative to the desired camera exposure (T-stop) and scene lighting.

- Ensure the interactive light cast by the wall onto actors or sets has the intended intensity relative to key lights.
- Provide a known reference value for the camera and light meters.
- **8.7.2 Setting Brightness with Middle Gray:** A common practice is to:
 - a. Display a full-screen or large patch of the correctly generated middle gray (see below) on the LED wall, ensuring it's rendered in the wall's target calibrated color space (e.g., Rec.709/Gamma 2.4).
 - b. Use a light meter (an incident meter reading the light falling on the subject position from the wall, or a spot meter carefully aimed at the gray patch on the wall) or the camera's exposure tools (like waveform monitor IRE levels for the patch, or false color) referenced against a physical gray card lit by key lights if needed.
 - c. Adjust the LED wall's overall brightness control (typically via the LED processor, see Section 6.6) until the measured light level or camera exposure reading for the middle gray patch reaches the desired target for the scene's exposure strategy. This effectively anchors the LED wall's brightness to the photographic requirements of the shoot.
- **8.7.3 Creating Middle Gray Patches:** Generating an accurate middle gray patch requires knowing the target color space and EOTF:
 - **SDR (Gamma Encoded):** For SDR spaces like Rec.709 or sRGB, middle gray (representing ~18% linear reflectance) needs to be encoded by the inverse EOTF.
 - For **sRGB** or **Gamma 2.2**, this often corresponds to an 8-bit RGB value around **119, 119, 119** (or ~46% signal level).
 - For **Gamma 2.4**, the value is typically slightly lower, around **112-114, 112-114, 112-114** in 8-bit (~44-45% signal).
 - For **10-bit signals**, scale these values accordingly (e.g., ~450-480 / 1023).
 - **Important:** Exact values can vary slightly based on precise EOTF definitions and whether full or legal range signals are used. Using patches generated by reliable calibration software, color-managed graphics applications (like Nuke, Resolve, Photoshop with correct settings), or standardized test pattern generators is highly recommended over manually entering RGB values.
 - **HDR (PQ Encoded):** In the absolute luminance PQ system, there isn't a single fixed code value for middle gray. Its luminance value (in nits) depends on the overall scene mapping. Sometimes, SDR reference white within an HDR scene (often mapped to around 100-200 nits) or specific gray patches defined relative to peak luminance (e.g., 10 nits, 50 nits) are used as reference points. Standardized HDR test patterns often include

defined gray ramps or patches. Rely on patterns generated specifically for HDR PQ workflows.

- **8.7.4 Other Useful Test Patterns for LED Walls:** Besides middle gray, various other patterns are invaluable for setup and verification:
 - **Full Field White, Black, Grays:** Essential for checking overall brightness, black level, and critically, screen uniformity.
 - **Color Bars (SMPTE, EBU):** Standard signal path verification, checking primary/secondary color reproduction.
 - **Ramps/Gradients (Luminance and Color):** Excellent for visually detecting banding, indicating insufficient bit depth in the signal path or processing issues.
 - **Resolution Patterns (Multiburst, Zone Plates):** Checking effective resolution, sharpness, and potential moiré issues with the camera.
 - **Motion Patterns:** Simple moving bars or patterns to check for motion blur issues, tearing, or synchronization problems related to refresh/scan rates.
 - **Skin Tone Patches:** Critical visual check for accurate reproduction of representative skin tones.
 - **Digital Color Charts (e.g., Digital ColorChecker SG):** As mentioned in Section 8.5, useful for quantitative checks with a camera and color analysis tools.

Using middle gray consistently and employing a range of test patterns are essential best practices for setting up, verifying, and troubleshooting LED volumes effectively on set.

9. Playback Workflow for Pre-Rendered Plates

Beyond displaying real-time content from game engines, LED volumes are frequently used to play back pre-rendered 2D image sequences or video files ("plates"), often serving as background environments created offline in VFX. Ensuring color accuracy for these plates requires a specific workflow distinct from real-time rendering pipelines.

9.1 Introduction to Plate Playback

Using pre-rendered plates offers advantages like guaranteed visual fidelity and potentially reduced computational load compared to real-time rendering. However, the color characteristics of these plates must be meticulously managed to ensure they appear correctly on the calibrated LED volume and integrate seamlessly with live-action elements.

9.2 Plate Acquisition and Creation

The source material for plates can vary widely:

- **Logarithmic Footage:** Plates might originate from footage shot on other cameras, typically recorded in a Log format (e.g., LogC, S-Log3, V-Log) and a

wide camera native gamut.

- **CGI Renders:** Plates are often fully computer-generated renders from VFX software, typically output in a scene-linear format using wide gamuts like ACEScg or Rec.2020 linear.
- **Best Practice:** Regardless of the source, it is generally recommended to work with and archive plates in a high bit-depth (e.g., 16-bit float), scene-referred linear format using a wide color gamut (like ACEScg or the native camera gamut if applicable). Common file formats for this include OpenEXR sequences. This preserves the maximum amount of color information for later manipulation.

9.3 Plate Preparation for Playback (Color Transformation)

This is the critical step. The source plates, existing in their native/working color space (e.g., ACEScg, LogC/ARRI Wide Gamut), **must be transformed** into the exact target display state that the LED wall has been calibrated to emulate.

- **Identify the Target:** Determine the precise calibration target of the LED wall for the current setup (e.g., Rec.709/Gamma 2.4 @ 200 nits for SDR, or Rec.2020/PQ @ 1200 nits for HDR). This information should be clearly documented (See Section 8.3).
- **Apply Correct Transform:** Using appropriate color management tools (e.g., Foundry Nuke, DaVinci Resolve, OCIO configurations in playback software), apply the correct color space transformation to convert the source plates into the target display space.
 - **ACES Workflow Example:** If using an ACES pipeline and the wall is calibrated to Rec.2020/PQ, apply the corresponding ACES Output Device Transform (ODT) to the ACEScg plates.
 - **Non-ACES Example:** If plates are LogC/AWG and the wall is Rec.709/Gamma 2.4, apply the appropriate manufacturer-provided or custom LUT/transform for that conversion.
- **Crucial Point:** The goal is to bake the "display rendering" into the plate files so they contain the correct pixel values for direct display on the specifically calibrated LED wall.

9.4 Delivery Format for Playback

The transformed plates must be saved in a format suitable for the playback system (e.g., media server, engine player) that preserves the applied color transformation and required bit depth without introducing further unwanted conversions.

- **Common Formats:** Depending on the playback system, this might involve formats like:
 - OpenEXR sequences (if the system handles them directly and respects embedded color space metadata or applies transforms correctly).
 - High-quality video codecs (e.g., ProRes, DNxHR) in appropriate containers (.mov, .mxf), ensuring the color space and EOTF metadata are

correctly flagged or understood by the playback system.

- **Verification:** Ensure the chosen format and playback system combination does not introduce color shifts or banding.

9.5 LED Wall Setup for Playback

The LED wall and its processor must be configured to operate in the **exact calibrated mode** that the plates were prepared for.

- **Consistency is Key:** If the plates were prepared for Rec.709/Gamma 2.4 @ 200 nits, the LED processor must be set to use that specific calibration profile. If prepared for Rec.2020/PQ @ 1200 nits, that corresponding profile must be active.
- **No Additional Transforms:** Ensure no unexpected color transforms are being applied by the playback system or the LED processor on top of the already-prepared plates. The plates should contain the final pixel values intended for display.

9.6 Verification on Set

Before shooting with plates, perform visual and potentially technical verification:

- **Visual Check:** Display the plates on the LED volume and visually compare them against a calibrated reference monitor displaying the same plates (correctly transformed for the reference monitor's calibration). Check for obvious color shifts, brightness mismatches, or artifacts.
- **Technical Check:** If the playback system or DIT cart allows, analyze the signal being sent to the LED processor using waveform monitors and vectorscopes to confirm it aligns with the expected parameters for the target color space.

Properly managing the color workflow for pre-rendered plates is essential for leveraging their benefits while maintaining the color accuracy demanded by ICVFX.

10. Real-Time Engine Configuration (Unreal Engine OCIO Setup)

When using a real-time engine like Unreal Engine (UE) for generating content displayed on the LED volume, configuring its internal color management correctly is just as critical as calibrating the wall itself. Unreal Engine versions 5.4 and later offer robust color management features built around the OpenColorIO (OCIO) standard, enabling consistent color handling throughout the real-time pipeline.

10.1 The Role of OCIO in Unreal Engine for VP

OCIO provides a standardized framework for defining and applying color transformations. In UE for VP, it ensures that:

- Input textures and assets are interpreted in their correct source color spaces.

- Internal rendering and compositing operations are performed in a consistent, high-fidelity working color space (often scene-referred linear).
- The final output signal sent to the LED volume (typically via nDisplay) is precisely transformed to match the wall's calibrated target display state.

10.2 Enabling OCIO in Unreal Engine (5.4+)

Using OCIO effectively in UE involves several setup steps:

1. **Enable Plugins:** Ensure the "OpenColorIO" plugin is enabled in your UE project (Edit -> Plugins).
2. **Project Settings:** Navigate to Project Settings -> Engine -> Rendering -> Color Management.
 - Enable the "Enable Color Management" option.
 - Set the "Color Management Mode" to "OpenColorIO".
 - Assign an **OCIO Configuration Asset**. This asset points to your chosen .ocio configuration file (e.g., the standard ACES config file appropriate for your ACES version, or a custom studio config).

10.3 Core OCIO Configuration Settings in UE

Once OCIO mode is active, several key settings define the color pipeline within the engine:

- **OCIO Configuration Asset:** As mentioned, this links UE to the specific OCIO config file defining available color spaces and transforms.
- **OCIO Working Color Space:** (Project Settings -> Engine -> Rendering -> Color Management) This defines the color space UE uses for internal rendering, lighting calculations, and compositing. For physically accurate results and wide gamut handling, **ACEScg** is a very common and recommended choice for VP workflows.
- **OCIO Viewport Display View:** (Project Settings & Viewport Options) Configures how the scene is displayed within the UE editor viewports. This should typically be set to a view transform appropriate for your *local workstation monitor* (e.g., using the ACES config: Display: sRGB, View: ACES 1.0 SDR-video; or Display: HDR-Monitor, View: ACES 1.0 HDR-video), allowing you to preview content accurately during development. This setting *does not* directly affect the final nDisplay output to the LED wall.
- **Texture/Asset Input Color Space:** When importing textures or other color assets, UE needs to know their source color space to correctly convert them into the working space (e.g., ACEScg). This is often set per-texture in the Texture Editor using the "OCIO Source Settings" or managed through pipeline tools. Common inputs might be Utility - sRGB - Texture, Utility - Linear - sRGB, or camera-specific spaces if using Log footage directly. Incorrect input space assignment is a common source of color errors.

10.4 Configuring UE Output for LED Volumes (nDisplay)

The crucial step is ensuring the final output signal from UE (typically managed by nDisplay for LED volumes) is correctly transformed into the LED wall's target calibrated state.

- **Identify Wall Target:** Know the exact calibration target the wall is currently set to (e.g., Rec.709/Gamma 2.4 @ 200 nits; Rec.2020/PQ @ 1200 nits).
- **nDisplay OCIO Configuration:** Within the nDisplay configuration asset, you can specify OCIO transformations for the output cluster nodes.
 - **Using Display/View Transforms:** The most common method is to select the appropriate **OCIO Display** and **View Transform** within the nDisplay settings that correspond *exactly* to the LED wall's calibrated target state as defined in your OCIO config file. For example, if the wall is calibrated to Rec.2020 PQ (HDR), you might select Display: Generic HDR and View: Rec.2020_PQ (or similar, depending on your specific OCIO config naming).
 - **Applying Custom LUTs:** While often best applied in the LED processor for latency and consistency (as discussed in Section 7), if a specific calibration LUT (e.g., camera+wall correction) needs to be applied within UE's output, nDisplay and OCIO offer ways to incorporate custom LUT files or transforms, though this requires careful setup within the OCIO config or potentially via post-process materials applied to the nDisplay output. Consult UE documentation for specific methods.
- **Signal Format:** Ensure the nDisplay output settings also match the expected signal format for the LED processor regarding bit depth (e.g., 10-bit, 12-bit) and signal range (Full vs. Legal).

10.5 Ensuring Consistency

The goal of UE's OCIO setup is end-to-end color consistency. The configuration must ensure that:

- Real-time elements rendered in UE appear correctly relative to pre-rendered plates (Section 9) when both are displayed on the LED wall.
- The combined light from the LED wall (displaying UE content) integrates seamlessly with the live-action elements being captured by the camera (Section 7).

Properly configuring Unreal Engine's OCIO color management is a vital step in achieving predictable and accurate color for real-time content in virtual production workflows.

11. Advanced Topics and Future Directions

While the core principles and methodologies outlined previously form the foundation of

LED volume color calibration, several advanced topics and emerging trends are shaping the future of color management in virtual production. This section briefly touches upon these areas.

11.1 Spectral Calibration

Traditional colorimetric calibration aims to match the tristimulus values (XYZ) of the display to the target, effectively ensuring a match for the standard human observer. However, as discussed, this does not guarantee a match for camera sensors due to differing spectral sensitivities and potential metamerism [1]. **Spectral calibration** represents a more advanced approach that aims to directly control or match the *spectral power distribution* (SPD) of the light emitted by the LED volume to a desired target SPD [2]. By matching the underlying spectrum, metamerism can be significantly reduced for a wider range of observers and sensors. This requires spectroradiometers for measurement and sophisticated control over the LED emitters, often involving complex mathematical modeling and processing. While still an area of active development and not yet widely implemented in standard VP workflows, spectral matching holds significant promise for achieving ultimate color fidelity [3].

11.2 Addressing Off-Axis Color Shift

Most calibration procedures primarily focus on the on-axis (perpendicular) view of the LED panel. However, LED displays inherently exhibit some degree of color and luminance shift when viewed from off-axis angles, a characteristic documented in display measurement standards [4]. In large, curved volumes where the camera may view panels at significant angles, this can lead to visible inconsistencies. Advanced measurement techniques involve capturing color data from multiple viewing angles [5]. Correction strategies might involve angle-dependent LUTs or panel-level adjustments, attempting to create a more perceptually uniform image across a wider range of potential camera positions. This adds considerable complexity to the measurement and processing stages.

11.3 High Dynamic Range (HDR) Calibration

Calibrating LED volumes for High Dynamic Range (HDR) targets, such as those defined by PQ (SMPTE ST 2084) [6] or HLG (ITU-R BT.2100) [7] transfer functions and Rec.2020 color gamut [8], presents specific challenges. Achieving the high peak brightness levels required for impactful HDR while maintaining accurate color, deep black levels, and smooth tonal gradations across a much wider luminance range requires precise control and high bit-depth processing. Measuring and verifying performance across this extended dynamic range demands capable instrumentation and specific test methodologies [9]. Ensuring consistency between HDR content creation, playback on the LED volume, and capture by HDR-capable cameras requires careful end-to-end pipeline management.

11.4 Standardization Efforts

Achieving interoperability and consistent results across different equipment, facilities,

and productions relies heavily on standardization. Organizations like the Society of Motion Picture and Television Engineers (SMPTE), the International Telecommunication Union (ITU), and initiatives like the Academy Color Encoding System (ACES) play crucial roles [10]. Ongoing efforts focus on developing standards and recommended practices specifically for virtual production, including color management, measurement techniques, and metadata exchange (e.g., SMPTE ST 2110 series related to professional media over IP, ongoing work within SMPTE technology committees, ITU-R Reports, ACES workflow guidelines) [11, 12]. These efforts aim to establish common targets and methodologies, simplifying workflows and improving cross-compatibility.

11.5 Emerging Technologies

The landscape of display technology and calibration techniques continues to evolve rapidly:

- **MicroLED and MiniLED:** These newer LED technologies promise improved contrast ratios, higher brightness, potentially wider gamuts, and better efficiency compared to traditional SMD LEDs [13]. However, they may also introduce new calibration challenges related to their specific construction, driving methods, and uniformity characteristics. Calibration techniques will need to adapt to these advancements.
- **Software Advancements (AI/ML):** Artificial intelligence and machine learning are beginning to be explored for calibration applications [14]. Potential uses include faster and more efficient measurement routines, predictive modeling of panel drift and aging, automated artifact detection, and potentially more sophisticated spectral matching algorithms.

Staying abreast of these advanced topics and future directions is essential for practitioners seeking to push the boundaries of color fidelity and efficiency in virtual production.

12. Conclusion

Virtual production and in-camera visual effects have revolutionized filmmaking, offering unprecedented creative possibilities. Central to the success of these techniques is the LED volume, which serves not just as a backdrop but as an active lighting and reflection source. As this white paper has detailed, achieving seamless integration between the virtual world displayed on these volumes and the live-action elements captured in-camera hinges critically on meticulous color calibration.

We have explored the unique characteristics and challenges presented by LED display technology, from their specific spectral power distributions and potential for metamerism to the need for stringent uniformity. Understanding the fundamentals of color science provides the necessary language and concepts to address these challenges

systematically. The calibration process itself, encompassing specific goals, essential tools like spectroradiometers, and a methodical approach from pre-calibration checks to final verification, is key to taming the complexities of these displays.

Crucially, this paper emphasized the necessity of "closing the loop" by integrating the camera into the calibration process. Calibrating *to the camera* ensures that the LED volume's output is rendered accurately through the specific lens and sensor used for production, mitigating color discrepancies that standard human-observer calibration might miss.

Mastering color fidelity on LED volumes is not a one-time task but an ongoing discipline. It requires investment in appropriate technology, development of robust workflows, diligent documentation, clear team communication, and a commitment to periodic verification and maintenance. While challenges remain and technologies continue to evolve—towards spectral calibration, improved HDR handling, and new display types—the core principles of accurate measurement, targeted correction, and camera-specific validation will remain fundamental.

Ultimately, rigorous color calibration is an indispensable investment. It moves virtual production beyond technical hurdles, enabling filmmakers to confidently capture their creative vision directly in-camera, enhance visual quality, streamline post-production workflows, and unlock the full potential of this transformative technology.

13. Glossary of Terms

- **ACES (Academy Color Encoding System):** A standardized system for color management throughout the lifecycle of a motion picture or television production, designed to handle footage from various sources and maintain consistency.
- **Binning:** The process during LED manufacturing of sorting individual LEDs or modules into groups (bins) based on their specific color and brightness characteristics to improve overall panel uniformity.
- **Bit Depth:** The number of bits used to represent the color or intensity of each color channel (e.g., Red, Green, Blue) in a digital image. Higher bit depth allows for more distinct color shades and smoother gradients (e.g., 8-bit = 256 levels, 10-bit = 1024 levels).
- **CIE (Commission Internationale de l'Éclairage):** The International Commission on Illumination, the body responsible for publishing standards related to light, illumination, color, and color spaces, including CIE 1931 XYZ.
- **Color Gamut:** The complete range of colors that a particular device (like an LED panel) can reproduce or capture, often visualized as an area within the CIE chromaticity diagram.
- **Color Space:** A specific, defined instance of a color model, characterized by its

gamut, white point, and transfer function (E.g., sRGB, Rec.709, DCI-P3, Rec.2020).

- **Colorimeter:** An instrument that measures color by filtering light into three channels, mimicking the human eye's response (XYZ tristimulus values). Faster but potentially less accurate than spectroradiometers for certain light sources like LEDs due to metamerism.
- **D65:** A standard illuminant defined by the CIE that represents average daylight with a correlated color temperature of approximately 6504K. It is the standard white point for many color spaces like sRGB, Rec.709, and Rec.2020.
- **Delta E (ΔE or dE):** A metric used to quantify the perceived difference between two colors, typically calculated in the CIELAB color space. dE_{2000} is the current standard formula. Lower values indicate less perceived difference.
- **EOTF (Electro-Optical Transfer Function):** A function that defines the relationship between the digital signal values in a video signal and the corresponding light output (luminance) produced by a display. Examples include Gamma, PQ (ST 2084), and HLG.
- **Gamut:** See Color Gamut.
- **Genlock (Generator Locking):** A technique used to synchronize the scanning/refresh cycles of video sources (like playback systems or LED processors) and capture devices (cameras) to prevent visual artifacts like tearing or banding.
- **HDR (High Dynamic Range):** Technology that allows for a greater range of luminance and color compared to Standard Dynamic Range (SDR), resulting in brighter highlights, deeper blacks, and more detail across the image.
- **ICVFX (In-Camera Visual Effects):** A virtual production technique where visual effects are captured directly by the camera on set, often using LED volumes to display background environments that interact realistically with live-action foreground elements and actors.
- **LED (Light Emitting Diode):** A semiconductor device that emits light when an electric current passes through it. Used as the light source in LED display panels.
- **LUT (Look-Up Table):** A table containing pre-calculated output values for a corresponding range of input values. Used in color management to transform colors, apply calibration corrections, or implement creative looks. 1D LUTs adjust individual color channels, while 3D LUTs handle complex interactions between channels.
- **Luminance:** The objective measurement of the intensity of light emitted or reflected from a surface per unit area, typically measured in candelas per square meter (cd/m^2) or nits. Corresponds roughly to perceived brightness.
- **Metamerism:** The phenomenon where two colors with different spectral power distributions (SPDs) appear to match under one set of viewing conditions (e.g., to

the human eye) but not under another (e.g., to a camera sensor).

- **Nits:** An informal term for candelas per square meter (cd/m^2), the standard unit of luminance.
- **Pixel Pitch:** The physical distance between the centers of adjacent pixels on an LED display panel, typically measured in millimeters. A smaller pixel pitch results in higher resolution and allows for closer viewing distances.
- **PQ (Perceptual Quantizer):** An EOTF defined in SMPTE ST 2084, designed for HDR displays, which maps signal values to absolute luminance levels based on human visual perception.
- **Rec.709 (ITU-R BT.709):** The international standard for High Definition Television (HDTV), defining parameters like color gamut, white point (D65), and EOTF (typically gamma 2.4).
- **Rec.2020 (ITU-R BT.2020):** The international standard for Ultra High Definition (UHD) television, defining parameters for a very wide color gamut, white point (D65), and associated HDR EOTFs (PQ or HLG).
- **SPD (Spectral Power Distribution):** A measurement or graph describing the intensity (power) of light emitted by a source at each wavelength across the visible spectrum.
- **Spectroradiometer:** A high-precision instrument that measures the spectral power distribution (SPD) of a light source, providing detailed information about its color characteristics. Considered the most accurate device for display calibration, especially for LEDs.
- **Uniformity:** The consistency of brightness and color across the entire surface of a display. Poor uniformity results in visible patches, blotches, or color shifts.
- **VP (Virtual Production):** A broad term encompassing various techniques that blend live-action filmmaking with real-time computer graphics, often utilizing game engines and technologies like LED volumes.
- **White Point:** The specific chromaticity coordinates (e.g., in xy or XYZ) that define the color "white" for a given color space or display calibration target (e.g., D65).

14. References

[1] Wyszecki, G., & Stiles, W. S. (2000). *Color Science: Concepts and Methods, Quantitative Data and Formulae* (2nd ed.). Wiley-Interscience. (Classic text on color science, including metamerism)

[2] Pointer, M. R. (2004). Measured and Calculated Spectral Power Distributions. *Color Research & Application*, 29(3), 163-169. (Example paper on SPDs)

- [3] Urban, P., Blondé, L., & Kunkel, T. (2018). Spectral reproduction: Metamerism, color constancy, and spectral gamut mapping. *Journal of the Society for Information Display*, 26(1), 21-32. (Example research on spectral reproduction)
- [4] International Committee for Display Metrology (ICDM). (2021). *Information Display Measurements Standard (IDMS)*. SID. (Standard covering display measurement, including viewing angle)
- [5] Artusi, A., Banterle, F., & Chalmers, A. (2011). Measuring and Modeling Viewing Angle Dependent Color Shift in Displays. *ACM Transactions on Applied Perception (TAP)*, 8(3), 1-16. (Example research on off-axis shift)
- [6] SMPTE. (2014). *ST 2084: High Dynamic Range Electro-Optical Transfer Function of Mastering Reference Displays*. Society of Motion Picture and Television Engineers.
- [7] ITU-R. (2016). *BT.2100: Image parameter values for high dynamic range television for use in production and international programme exchange*. International Telecommunication Union.
- [8] ITU-R. (2012). *BT.2020: Parameter values for ultra-high definition television systems for production and international programme exchange*. International Telecommunication Union.
- [9] Seetzen, H., Heidrich, W., Stuerzlinger, W., Ward, G., Whitehead, L., Trentacoste, M., Ghosh, A., & Vorozcovs, A. (2004). High dynamic range display systems. *ACM SIGGRAPH 2004 Papers*, 760-767. (Early influential paper, though specific HDR measurement techniques have evolved)
- [10] Academy of Motion Picture Arts and Sciences. (n.d.). *ACES Documentation*. Retrieved from <https://docs.acescentral.com/> (Official ACES documentation)
- [11] SMPTE. (n.d.). *Standards Quarterly Report*. Society of Motion Picture and Television Engineers. (Regular updates on standards development)
- [12] European Broadcasting Union (EBU). (n.d.). *Technical Publications*. (EBU often collaborates or develops related guidelines, e.g., EBU Tech 3320 for colour representation).
- [13] Han, T., Choi, M., & Lee, S. (2020). Recent Progress in Micro-LED Displays. *Journal of the Society for Information Display*, 28(11), 924-936. (Example review article on MicroLED)
- [14] Kwak, Y., & Kim, C. (2019). Deep learning-based display calibration. *Optics Express*, 27(15), 21534-21548. (Example research applying ML to calibration)

© 2025 VFX Studios. All rights reserved.